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Fred Collopy is Professor and Chair of Information Systems and Professor of Cognitive Science at Case Western Reserve University. He received his PhD from the Wharton School of the University of Pennsylvania. He does research on business forecasting, visualization, and the application of design ideas to management. He is an editor of the *International Journal of Forecasting* and is on the editorial board of *Information and Organizations*. He has published over 50 articles, reviews and notes, many of them in leading academic and practice-oriented journals including *Management Science*, *Information Systems Research*, the *Journal of Marketing Research*, the *Journal of Forecasting*, the *International Journal of Forecasting*, *Leonardo*, *Interfaces*, and *Chief Executive*. He co-edited the book *Managing as Designing*, which was published by Stanford University Press in 2004. He is an expert contributor to the *Business Week* and *Fast Company* blogs dealing with innovation, design and management.

Fred has designed several large systems including *The Desk Organizer* (published in 1982 by Warner Software), *Rule-Based Forecasting* (an expert system to select among alternative business forecasting models), *Imager* (an instrument for playing abstract visual images as musicians play sounds), and *Business Animator* (an interactive representation of accounting and financial information).

He has played his visual instrument *Imager* with the Cleveland jazz ensemble Kassaba, with San Francisco experimental composer Henry Warwick, with Miami DJ Dino Filipe and with his own Rhythmic Light Ensemble. His artwork has been featured in *Leonardo*, at SIGGRAPH, at Cleveland's Ingenuity Festival, San Francisco's Performance Cinema Symposium, and Amsterdam's SonicLight. Images of his work have been reproduced and discussed in a dozen art books, videos, and films.

Professor Collopy has consulted widely on information systems (Nordson Corporation, Cleveland Foundation, Federal Reserve Bank of Cleveland, Hillmed Medical, IBM, KeyCorp, Ford Motor Company, Sealy, Biological & Popular Culture, Inc., Cleveland Public Schools), business forecasting (Prodigy—IBM/Sears, Prince Manufacturing, Fingerhut Corporation, the U.S. Coast Guard, the U.S. Naval Office of Personnel Research and Development, U.S. Environmental Protection Agency, WCPN—Cleveland Public Radio, Cleveland Public Schools), and telecommunications policy (City of Cincinnati, State of Massachusetts, Mid-States Theaters, National Urban League).

He has been a visiting scientist at IBM's Thomas J. Watson Research Center and at Cornell University's Human Computer Interaction Lab. He was the 2008 recipient of the Weatherhead Teaching Excellence Award. He has given scores of invited lectures on forecasting, design and strategy in over a dozen countries.

Much of his work is available at <http://collopy.case.edu>.