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Fred Collopy is Professor and Chair of Information Systems and Professor of Cognitive Science at Case Western Reserve University. He received his PhD from the Wharton School of the University of Pennsylvania. He does research on business forecasting, visualization, and the application of design ideas to management. He is an editor of the *International Journal of Forecasting* and is on the editorial board of *Information and Organizations*. He has published over 50 articles, reviews and notes, many of them in leading academic and practice-oriented journals including *Management Science*, *Information Systems Research*, the *Journal of Marketing Research*, the *Journal of Forecasting*, the *International Journal of Forecasting*, *Leonardo*, *Interfaces*, and *Chief Executive*. He co-edited the book *Managing as Designing*, which was published by Stanford University Press in 2004. He is an expert contributor to the *Business Week* and *Fast Company* blogs dealing with innovation, design and management.

Fred has designed several large systems including *The Desk Organizer* (published in 1982 by Warner Software), *Rule-Based Forecasting* (an expert system to select among alternative business forecasting models), *Imager* (an instrument for playing abstract visual images as musicians play sounds), and *Business Animator* (an interactive representation of accounting and financial information).

Additional details are available at <http://collopy.case.edu>.